

2020 Prom Ambassador Program

Are you a high energy and charismatic person? Are you super excited to see and try on the newest prom dresses?! You may be the perfect candidate for our Prom Ambassador program!

We will select girls from area schools to represent our boutique for this prom season. Earn points towards your prom dress and accessories, build your resume, have a blast taking photos and being the face of Bridal Boutiques 2020 prom season!

Apply via email to ambridalboutique@hotmail.com. Applications must include: Full name, school, grade, links to Instagram and Facebook profiles, 1 paragraph about yourself and anything you want to share, and 1 paragraph about why you would make a great ambassador.

Applications deadline November 1st 2019.

Participants will be announced no later than Nov. 15th, 2019.

Official Rules

- Must apply by November 1th at 12pm
- Ambassadors are chosen solely at A&M Bridal Boutique's discretion
- Program begins after official announcement and runs until May 1st, 2020
- Applicants must be a Junior or Senior in High School
- Actively use Instagram and Facebook
- Post minimum of 3 posts per month
- Use hashtag **#Prom2020atBB** with all posts & tag us in each post
- Follow/Like A&M Bridal Boutique-Prom on Instagram & Facebook
- Cannot be an ambassador to any other prom retailer
- All posts must be tasteful and appropriate, representing yourself & the store in a positive way at all times.
- Responsible for stopping into the store to try on dresses for posting material.
- Be willing to promote via word of mouth as well as distribute hand outs
- MUST purchase Prom 2020 dress from A&M Bridal Boutique
- A free prom dress can be earned up to \$400 pre tax
- Credits must be used no later than May 1st, 2019
- If dress and accessories are paid in full and taken before program ends, refunds will be issued for any credits earned no later than May 15th, 2020.
- Credits may not be transferred between ambassadors and friends, etc.

Earn your rewards...

1 Point – For each post on Instagram or Facebook (Max of 24 points)

5 points – For each prom dress that is purchased with your ambassador card presented at time of purchase

Most points – the ambassador with the most points will earn a \$250 scholarship.

Scholarship may be announced in the following ways: by phone, on Facebook or presented at awards ceremony and/or graduation.

Point Break Down

100+ = \$400 Credit

80-99 = \$300 Credit

50-79 = \$200 Credit

25-49 = \$100 Credit

12-24 = 10% Off